

Energy Committee Minutes

January 14, 2015

Committee Attendees: Laurel Jaunich, Jen Chiodo, Suzy Hodgson, Catherine Hughes

Guest presenter: Kathryn Blume (Vermontivate)

1. Postponed review and approval of the November minutes due to limited attendance.
2. New Efficiency Vermont Chittenden County planning meeting is scheduled on February 17th in Richmond.
3. Kathy Blume presented on Vermontivate. 4th year of the game; shared short promo-video. Working to tie the game into initiatives that are already occurring in the state. Post-game celebration in Montpelier. V'tivate will be hosting a platform for video contests including the button up campaign video contest and enabling others, including town energy committees, to hold video contests on the site. Soft launch – Friday March 20th at statehouse. Game begins March 23rd to May 2nd. Earth hour, Earth day and concludes on green-up day. Saturday Feb. 21 is the great green mountain Bob Dylan wanna-be contest at U-32 in Montpelier. The game was inspired after Kathy attended the climate talks at Copenhagen and is an effort to try to unify Vermont in its work to solve the challenge of climate change.

Kathy is hoping to have the energy committees use Vermontivate to engage the community in having fun, hope and purpose. Energy coms can use the game to infuse efforts with a collective sense of why we are doing this – take action to make a difference simultaneously. The Energy Committee can motivate people to join.

4. Discussed the travel issues that members have causing conflicts with the monthly meeting. Agreed to stick to monthly meetings and recognize that people may be unable to attend.